



## Ireland France Business Awards for Dublin biking a la gourmet!

The Ireland France Chamber of Commerce (IFCC) and the Chambre de Commerce et d'Industrie Franco-Irlandaise (CCIFIRL) announced the winners of the **Annual Business of the Year Awards** on Thursday 22<sup>nd</sup> October 2009 at a special ceremony held at the Davenport Hotel in Dublin. The award is for companies who have made an outstanding contribution towards bilateral trade and investment between two countries. This year the award in Ireland goes to:

☞ **JCDecaux Ireland**, known worldwide in the field of urban facilities and advertising, and recently launched with resounding success the famous Dublinbike scheme

☞ **La Rousse Foods**, importers & suppliers of gourmet food products to the food service sector in Ireland, who have greatly contributed to the appreciation of French Cuisine in Ireland

***We can thank one company for whetting our appetites, and the other one for helping us lose those calories while supporting the environment.***



***Pictured at the award ceremony were (from left to right): H.E. Paul Kavanagh (recently appointed Irish Ambassador to France), H.E. Roe d'Albert (French Ambassador to Ireland and Honorary Patron of IFCC), Ms. Joanne Grant (recently appointed MD of JCDecaux Ireland), Mr. Marc Amand (Director of La Rousse Foods) and Mr. Niall Gleeson (MD of Alstom Ireland and Vice President IFCC).***

For the **France Ireland Prix de l'Entreprise de l'Année**, which will be presented at a Business Lunch in Paris on 4<sup>th</sup> December: **Dromone**, specialists in the design and manufacture of attachments for the agricultural, environmental and construction sectors.

***For more information, contact Cliona McGowan, Director Ireland France Chamber of Commerce on Mobile: 087 982 6374***

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## About JCDecaux



**JCDecaux** was founded in France by Jean-Claude Decaux in 1964 and we entered the Irish market in 1999. **JCDecaux Ireland** is market leader in the large format billboard sector in both The Republic of Ireland and Northern Ireland. We also have contracts for the provision of public amenities with councils all over Ireland, the most high profile of these being the contract with Dublin City Council which includes the provision of dublinbikes onto the streets of the capital which launched to much acclaim in September 2009. In the transport sector, **JCDecaux** has the exclusive rights to sell advertising on the Luas network, a contract first won in 2004 and retained in 2008

## About La Rousse Foods



**La Rousse Foods** was established in 1992 by Marc Amand and Mary Massy, having previously worked in Michelin star restaurants in Ireland. They were both aware of the difficulty in sourcing high quality ingredients in Ireland at the time and believed they had identified a small but profitable niche market.

Initially, **La Rousse Foods** was a small concern with just one van operating in the Republic of Ireland. Demand soared quickly and today there are now 35 satellites and temperature controlled vehicles, 86 staff, logistics hubs located in Dublin, Kilkenny, Cork, Northern Ireland and Paris, and in excess of 2,500 product lines held at the main warehouse. **La Rousse Foods** now offers its customers access to a comprehensive portfolio of products including a premium cheese range, superior meat products (with its own on-site butchery) and a large selection of breads, all carefully selected products throughout Europe and Ireland.

**La Rousse Foods** has strategically positioned itself in the premium end of the Irish foodservice market where it has built up an excellent relationship with many of the leading hotels and restaurants on the island of Ireland. Today, **La Rousse Foods** is considered the food specialists in the catering industry. With the majority of its sales staff having previously worked as chefs, **La Rousse Foods** has a thorough understanding of what its customer want and needs. This, coupled with its midnight order capture, allowing next day delivery in the Dublin and Belfast areas, **La Rousse Foods** is seen as the supplier of choice for medium to premium end hotels and restaurants in the Irish market.

## About the Ireland France Chamber of Commerce

**Ireland France Chamber of Commerce (IFCC)** is a membership organization of 150 companies represented by over 200 senior French and Irish executives in Ireland. IFCC is a network that represents up to 35,000 employees in Ireland and 2,5 million employees worldwide. It is the third largest bilateral trade association in Ireland. **IFCC** celebrated its 30th Anniversary in 2008.

The Chamber promotes the expansion of trade and business links between Ireland and France. Through networking events, we facilitate the development of our member's business activities. As part of our service we also encourage the establishment of new French companies in Ireland and new Irish companies in France.

We also aim at promoting Irish French trade in media and among institutions. Each year, the achievements of a major French Irish corporation are recognized and honoured during **our IFCC Business Awards ceremony**.

**\*IFCC Annual Award winners:** BetEire (Sanef), Keenan Group and Lincor Solutions (2008), Norkom Technologies (2007), Sky Handling Partner (2005), Barclay Chemicals Ltd (2004), Eurotranslations (2003), Promosalons Irlande (2002), Febvre & Co Ltd (2001)

**\*IFCC Emerging Company Award winners:** Marine Computation Services (2006), Valista (2005), Approach People Recruitment (2004), Dalkia Ireland (2003), Kleerex Group (2002), Punch Industries (2001)

**IFCC** has a bi-lateral relationship with its Sister Chamber in Paris, the “**Chambre de Commerce Franco-irlandaise**” (CCIFIRL). Our members have access to **CCIFIRL** members’ directory and get discount rates to all their events. This bi-lateral relationship also means that **IFCC** can help companies establish relevant contacts in France or Ireland. **In recent year, IFCC and CCIFIRL have joined together to select the Business of the Year Awards in France and in Ireland.**

**IFCC** is also a member of **UCCIFE** (Association of French Chambers of Commerce and Industry abroad) offering access to more than 114 Chambers that represent over 23 000 companies in 78 countries.

