

NEW VoyageurREWARDS

Your customers have everything to gain with VoyageurREWARDS

You must now be well acquainted with VoyageurREWARDS, the Air France programme which rewards Small and Medium Enterprises for their loyalty. In a drive to better meet your customers' expectations, we have designed a new programme. Here is all the useful information you will need to know about VoyageurREWARDS.

What is the new VoyageurREWARDS programme?



With VoyageurREWARDS, every flight on Air France earns Points credited to your SME account to be converted into awards (airline tickets, seat upgrades or excess baggage allowance). The new programme offers a more generous points reward scale as well as innovative services designed to satisfy your customers and retain their loyalty. Everyone is a winner!

Benefits for you

- An additional way of rewarding your customers' thanks to a more attractive and efficient programme.
- Simplified customer account management to better anticipate and satisfy their needs.
- Extension of current membership. No additional administration required.
- A single Air France contact, email: mail.vr.qbi@airfrance.fr

Benefits for your customers

- A wider range of benefits and services on the website.
- Points are now valid for a minimum of 2 years.
- A large choice of booking classes for redeeming Points.
- The possibility for your customers to update their personal details on our website.
- A simulator to optimize the conversion of their points into awards.
- A corporate reward scheme complimenting Flying Blue – earn Flying Blue miles too!

An improved online dedicated space

- For your customers to book and claim their award tickets instantly and enjoy a wide choice of flights.
- To ensure they can access their Points summary at any time.
- For easy browsing in a more user-friendly environment.

Technical information

To ensure your customers' points are credited to their account, please use the following formats in the reservation file:

- For Amadeus: OS YY OIN SMExxxxx
- For Galileo: SI.YY*OIN SMExxxxx
- For Sabre – Worldspan – Abacus – Infiniti: 3OSI YY OIN SMExxxxx
- For other GDS': OSI format specific to each GDS followed by YY OIN SMExxxxx
SMExxxxx corresponds to the customer account number.

Your Air France contact is: mail.vr.qbi@airfrance.fr
For general information please visit: www.airfrance.biz/ie